

# GRAPHIC SPECIFICATIONS

## BR110 Pliant EXcel 4xA4

### Artwork specifications:

- ✓ file format: TIFF, JPG, PDF, CDR, EPS, PSD, AI - we recommend TIFF
- ✓ color mode: RGB, CMYK or RGB combinations, CMYK, Pantone (only in PDF and Ai files)
- ✓ the artwork should be build as one file, without bleed/trimming
- ✓ scale 1:1
- ✓ resolution: minimum 72 dpi - we recommend 150 dpi
- ✓ Corel Draw files must have fonts converted to curves
- ✓ we recommend using LZW compression when exporting TIFF files

### Product specifications:

- ✓ total graphic area: W: 310 mm H: 170 mm
- ✓ total visible area: W: 290 mm H: 150 mm

### Recommendations:

- ✓ do not place important graphic elements (logos, texts, images, etc.) in the following areas: 10 mm left, 10 mm right, 10 mm on top and 10 mm on the bottom, because these areas will be removed after customization.
  - ✓ the graphic colors may slightly differ from the colors on your screen or on other print proofs, due to factors such as: type of the printed material, ink type, print technology, your screen calibration, etc.
- If in doubt, we recommend you to request a print proof, prior to placing an order.



The pictures are for presentation only; your product might be slightly different!



**Total graphic area: 310x170 mm**

**Please don't place important informations in the red zone.**